

For immediate release...for immediate release...for immediate release...for immediate release...

## Digital 101 Oman 2017

**Muscat - Dec 05, 2017:** <p>We live in a hyper-connected world; a world in which the success or demise of your business is increasingly dependent on a sound digital marketing plan. Over the past two years, the digital landscape in Oman has changed phenomenally and there are no signs it's going to slow down anytime soon. As the Omani customer becomes more digitally savvy, as a business you need to be ready to accommodate their changing needs.</p>

<p>Whether you have just taken over responsibility for digital marketing within your company and are looking for expert advice on how to deliver a savvy digital marketing strategy; a competent content writer looking to build your presence in Oman; a digital expert helping your clients to reach the pinnacle of their digital success; or a superstar brand ambassador promoting your favourite products to your network of followers –<a href="http://www.tcfnewswire.net/en/company/international-quality-productivity-center-middle-east-and-africa-iqpc/events/digital-101-oman-2017">Digital 101 Oman</a>, taking place in Muscat this December is an industry gathering you cannot afford to miss.</p>

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**For media enquiries, please contact:**

Frances Manabat  
Office: +971 (4) 447 2501  
E-mail: frances@tcf-me.com

THECONTENT|FACTORY  
<http://www.tcf-me.com/>