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Learning from the team

Dubai - Mar 12, 2018: <p>At LogMeIn, Gerald Byrne believes in continuously learning from his team members and hires those whose skillsets he can learn from.</p>

<p>As the EMEA Channel Sales Director for LogMeIn, Gerald Byrne's current role entails developing and executing the company's channel strategy for the region. It is also his responsibility to build and maintain partnership across the region, as well as ensuring that customers in the region have the chance to choose from LogMeIn's array of solutions.</p>

<p>The challenging part is that traditionally we would have been a direct company – historically, our DNA is that of a direct company – but the channel can provide more efficient ways to reach customers. So part of my role is to show how the business can benefit from working with partners and how profitable it can be.</p>

ENDS

About LogMeIn Middle East and Africa:

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LogMeIn, Inc. (NASDAQ:LOGM) simplifies how people connect to each other and the world around them. With millions of users worldwide, our cloud-based solutions make it possible for people and companies to connect and engage with their workplace, colleagues, customers and products anywhere, anytime. LogMeIn is headquartered in Boston with offices in Bangalore, Budapest, Dublin, London, San Francisco and Sydney.

For media enquiries, please contact:

Frances Manabat
Office: +971 (4) 447 2501
E-mail: frances@tcf-me.com

THECONTENT|FACTORY
<http://www.tcf-me.com/>