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## LogMeIn: Dominic Cross Interview

**Dubai - Jan 23, 2014:** <p>AppsME: What is LogMeIn DC: LogMeIn is a connectivity software-service company. We have a develop platform that allows us to securely connect once device to another, our platform supports PC to PC, PC to smartphone, or a smartphone to PC. Hence, we are a connectivity platform, on which we have built multiple products which sits in different clouds. So, we have a support cloud which comprise of tools that allows customers to offer support. Then, we have a collaboration cloud (built around Cubby, and JoinMe). To sum up, LogMeIn tries to simplify connectivity which can otherwise be complicated.</p>

<p>AppsME: What has been the infiltration of LogMeIn's different services, are they mostly B2B solutions? DC: Actually, we have a lot of B2C solutions as well. For EXAMPLE, Ignition is used by a lot of end users. People like to connect to their PC at home when they are at work, or, on the move. Ignition allows users to do so via a smartphone, giving the user access to photographs, documents or e-mails stored on the PC. We have established a foundation in providing free connectivity between multiple devices.</p>

### ENDS ###

### **About LogMeIn Middle East and Africa:**

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LogMeIn, Inc. (NASDAQ:LOGM) simplifies how people connect to each other and the world around them. With millions of users worldwide, our cloud-based solutions make it possible for people and companies to connect and engage with their workplace, colleagues, customers and products anywhere, anytime. LogMeIn is headquartered in Boston with offices in Bangalore, Budapest, Dublin, London, San Francisco and Sydney.

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