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Get To Know

Mazen A. Dohaji, Regional Director, MENA LogRhythm

Dubai - Mar 12, 2018: **What's your career history to date? How did you end up working in Dubai?**

[I have started my career in Dubai in 1996](http://www.tcfnewswire.net/en/company/logrhythm/executive-biographies/mazen-a-dohaji-regional-director-mena-logrhythm) by establishing the regional office for Informix Software, the leading Relational Database Management System at that time. From that point, I enjoyed working for different flavors of multinational organizations, including Intershop, HP, and Intel Security.

If you could improve one thing about the channel business what would it be?

Have focused GoToMarket approach rather offering anything and everything.

What product or technology should the channel watch out for this year?

Due to the massive increase of cybercrimes globally, and in our region specifically, I urge system integrators to shift their focus on developing cybersecurity expertise to help organizations build stronger detection and response strategies.

What is your proudest career achievement to date?

I'm very proud of what we have achieved in the last 36 months. We, at LogRhythm META, have built one of the strongest, high skilled cybersecurity operation in the region. Our strong Threat Lifecycle Management platform combined with highly experienced cybersecurity personnel have, and will continue to help, large enterprises in achieving their cybersecurity objectives.

What is the best piece of advice you have been given?

Every win is a success, and every success is a responsibility. Always be strong enough to take this responsibility.

What is the biggest mistake you have ever made since working in the IT market?

During my early career days, I once underestimated my competition, and eventually lost business to them. Since then, I've learnt to consider my competition as strong as I am, and keep learning about their strengths, more than weaknesses.

What is the biggest challenge facing the Middle East IT channel?

[Channel organizations](http://www.tcfnewswire.net/en/company/logrhythm) are overwhelmed with technology solutions vendors in the market. They face difficulties in

aligning their business goals with market requirements, hence they get disoriented with customers' needs.</p>

<p>What's your favourite thing about the company you currently work for?</p>

<p>Customer satisfaction is our highest priority. We have built strong teams across all functions to provide the best customer experience in the market.</p>

<p> What sort of interests do you have outside of work?</p>

<p>Flying a single engine Cessna plane in Al Jazeera Aviation club in RAK.</p>

ENDS

About LogRhythm:

LogRhythm, a leader in security intelligence and analytics, empowers organizations around the globe to rapidly detect, respond to and neutralize damaging cyber threats. The company's patented award-winning threat lifecycle management platform uniquely unifies next-generation SIEM, log management, network and endpoint monitoring, user entity and behavior analytics (UEBA), security automation and orchestration and advanced security analytics. In addition to protecting customers from the risks associated with cyber threats, LogRhythm provides unparalleled compliance automation and assurance, and enhanced IT intelligence.

LogRhythm is consistently recognized as a market leader. The company has been positioned as a Leader in Gartner's SIEM Magic Quadrant report for five consecutive years, named a 'Champion' in Info-Tech Research Group's 2014-15 SIEM Vendor Landscape report, received SC Labs 'Recommended' 5-Star rating for SIEM and UTM for 2016 and earned Frost & Sullivan's 2015 Global Security Information and Event Management (SIEM) Enabling Technology Leadership Award.

LogRhythm is headquartered in Boulder, Colorado, with operations throughout North and South America, Europe and the Asia Pacific region.

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