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## Mazen A. Dohaji, Regional Director, MENA, LogRhythm

**Dubai - Nov 29, 2016:** <p><strong><em>What are the most important products to be offered during GITEX 2016?</em></strong></p>

<p><a href="http://www.tcfnewswire.net/en/company/logrhythm">LogRhythm</a>'s focus will be on the company's award-winning Security Intelligence and Analytics Platform – this solution uniquely unifies next-generation SIEM, log management, network and endpoint monitoring and forensics, and advanced security analytics. To stop attacks from resulting in a data breach or other cyber incident, organisations need a unified view into all threats. This platform detects emerging threats and neutralises them quickly and efficiently.</p>

<p><strong><em>What are the goals you set to yourselves for participating in GITEX 2016? Is it your first participation?</em></strong></p>

<p>This marks LogRhythm's second outing at <a href="http://www.tcfnewswire.net/en/company/dubai-world-trade-centre/events/gitex-technology-week-2016">GITEX</a>. Our primary focus at this year's GITEX is to spread awareness on the importance of innovative Security Intelligence and Analytics. LogRhythm is a leader in this area and we empower organisations around the world to rapidly detect, respond to and neutralise damaging cyber threats. A large fraction of our potential customer base relies on GITEX to become familiar with and evaluate the latest technologies available in the market. The event serves as an unparalleled platform to create brand awareness, generate new leads and showcase our latest solutions to the region.</p>

<p><strong><em>Do have any current investments within the UAE? Do have any plans to invest in the UAE in the future? If yes, when and what is the volume and nature of these investments? Please provide any other comments you think are important.</em></strong></p>

<p>As the Middle East grows, its need for strong <a href="http://www.tcfnewswire.net/en/company/logrhythm/features/logrhythm-75-increase-number-ddos-attacks-year-over-year-q2-2016">cyber security</a> rises. The region, its government authorities and its businesses, are heavily injecting 'smart' technologies into their infrastructures. But as they do so, the possibility of cyber attacks escalates; 'smart' initiatives require the use of 'smart' devices, exposing more and more users to being hacked. We focus on providing cyber defense mechanisms across the different 'smart' initiatives that are being introduced in the region. We want our customers to be primed to take advantage of the 'smart' future, and they can only do that with capable, efficient cyber security in place.</p>

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### About LogRhythm:

LogRhythm, a leader in security intelligence and analytics, empowers organizations around the globe to rapidly detect,

respond to and neutralize damaging cyber threats. The company's patented award-winning threat lifecycle management platform uniquely unifies next-generation SIEM, log management, network and endpoint monitoring, user entity and behavior analytics (UEBA), security automation and orchestration and advanced security analytics. In addition to protecting customers from the risks associated with cyber threats, LogRhythm provides unparalleled compliance automation and assurance, and enhanced IT intelligence.

LogRhythm is consistently recognized as a market leader. The company has been positioned as a Leader in Gartner's SIEM Magic Quadrant report for five consecutive years, named a 'Champion' in Info-Tech Research Group's 2014-15 SIEM Vendor Landscape report, received SC Labs 'Recommended' 5-Star rating for SIEM and UTM for 2016 and earned Frost & Sullivan's 2015 Global Security Information and Event Management (SIEM) Enabling Technology Leadership Award.

LogRhythm is headquartered in Boulder, Colorado, with operations throughout North and South America, Europe and the Asia Pacific region.

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