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Aggressive Repositioning and Channel Enablement After Spin-off from Dell

Dubai - Jan 15, 2018: <p>2017: YEAR IN REVIEW</p>

<p>Since splitting from Dell in November 2016, SonicWall has achieved several key milestones and has set a record for the most number of products launched in the history of the company. SonicWall released a new partner programme, a series of channel trainings, sales and technical certifications, multi-engine sandboxing technology, email security on multi-deployment platforms, hardware, virtual and cloud services.</p>

<p>The number of registered SecureFirst channel partners reached 10,000 in 150 days since SonicWall became an independent company with 20% of partners new to SonicWall. The SonicWall University was launched that enables partners to address the skills gap facing small and medium-size businesses. The vendor introduced global marketing programs to enable channel partners to address key new cyber threats including ransomware, encrypted communications and email threats.</p>

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About SonicWall:

About SonicWall

Over a 25-year history, SonicWall has been the industry's trusted security partner. From network security to access security to email security, SonicWall has continuously evolved its product portfolio, enabling organisations to innovate, accelerate and grow. With over a million security devices in almost 200 countries and territories worldwide, SonicWall customers can confidently say yes to the future.

For media enquiries, please contact:

Frances Manabat

Office: +971 (4) 447 2501

E-mail: frances@tcf-me.com

THECONTENT|FACTORY

<http://www.tcf-me.com/>