



For immediate release...for immediate release...for immediate release...for immediate release...

Etisalat Digital, SonicWall to Deliver Advanced Digital Security Solutions to SMBs in the United Arab Emirates

Dubai - Dec 13, 2017:

[SonicWall](http://www.tcfnewswire.net/en/company/sonicwall), the trusted security partner protecting more than 1 million networks worldwide, announced today a strategic partnership with Etisalat Digital, the business unit of Etisalat Group driving digital transformation in the United Arab Emirates (UAE) and regions where Etisalat Group operates. The collaboration is primarily focused on delivering end-to-end digital security solutions to small- and medium-sized businesses (SMB) throughout the UAE.

“Our mission is to help protect organizations of all sizes from today’s onslaught of relentless cyber attacks,” said SonicWall President and CEO Bill Conner. “Partnering with Etisalat, one of the world’s most respected digital security leaders, ensures needed digital security solutions and services are available for SMBs across the UAE. With [advanced threats](http://www.tcfnewswire.net/en/company/sonicwall/interviews/the-growing-cyber-security-market) growing in scale and sophistication, this union couldn’t come at a better time.”

Headquartered in Abu Dhabi, Etisalat Digital is now a SonicWall SecureFirst partner that offers technology solutions to more than 300,000 SMBs in the UAE. Etisalat Digital is a business division of the Etisalat Group that serves 140 million subscribers across 16 countries in the Middle East, Asia and Africa.

Francisco Salcedo, Senior Vice President, Etisalat Digital, said, “Etisalat works closely with the SMB sector to empower them with solutions that help them transform and bring digital innovation into their business. Security is an integral element to assist SMBs to build advanced infrastructure that will support their growing business requirements and challenges. Today’s partnership will help our SMB customers build an intelligence-driven digital defense strategy that will be cost-effective and protect their future business objectives.”

The partnership allows Etisalat to further expand its SMB portfolio from popular broadband and telecommunication services to end-to-end managed services.

“Unfortunately, today’s threat actors don’t discriminate based on company size, region, industry or revenue,” said Conner. “These cyber criminals are strategic in finding vulnerable organizations, including SMBs, that will yield the most return with the least amount of expense. Fortunately, the Etisalat and SonicWall solution is tailor-made to identify and stop such attacks.”

For More Information

To learn more about opportunities to partner with SonicWall, please visit:



SonicWall on Twitter

SonicWall on Facebook

SonicWall on LinkedIn

ENDS

About SonicWall:

About SonicWall

Over a 25-year history, SonicWall has been the industry's trusted security partner. From network security to access security to email security, SonicWall has continuously evolved its product portfolio, enabling organisations to innovate, accelerate and grow. With over a million security devices in almost 200 countries and territories worldwide, SonicWall customers can confidently say yes to the future.

For media enquiries, please contact:

Frances Manabat

Office: +971 (4) 447 2501

E-mail: frances@tcf-me.com

THECONTENT|FACTORY

<http://www.tcf-me.com/>