



For immediate release...for immediate release...for immediate release...for immediate release...

Arabian Travel Market 2018

Dubai - Apr 22, 2018: <http://www.arabiantravelmarket.com/> Arabian Travel Market, is the leading global event for the Middle East inbound and outbound travel industry.

The annual business-to-business ([B2B](http://www.tcfnewswire.net/)) exhibition showcases over 2,800 products and destinations from around the world to over 26,000 buyers and [travel trade visitors](http://www.tcfnewswire.net/en/company/turkey-tourism) across 4 days at the Dubai International Convention and Exhibition Centre ([DICEC](http://www.dwtc.com/en/complex/pages/default)).

With 1.6 billion Muslims in the world today, the Halal hotel market is still relatively untapped. By cooperating and exchanging ideas with the UAE, which is the leader in the Arab World's hospitality sector, Turkey and the UAE can create a 'Halal Tourism' bridge where Muslim travelers can know what standards to expect and feel comfortable when making holiday travel plans.

On behalf of the [Turkish Culture and Tourism Office](http://www.tcfnewswire.net/en/company/turkey-tourism) in Dubai, we would like to invite you to the Arabian Travel Market (ATM) at the Dubai International Convention and Exhibition Centre (DICEC).

[Salih Ozer](http://www.tcfnewswire.net/en/company/turkey-tourism/executive-biographies/salih-ozzer-attache-of-culture-and-information-turkey-to-the-uae), the Attaché of Culture and Information from Turkey to the UAE, will be available for interviews ahead of and during the event, to discuss in depth the Turkey's Halal tourism industry and how the country is adapting to changing global tourism and travel trends.

ENDS

About Turkish Cultural and Tourism Office:

The Turkish Cultural and Tourism Office in Dubai is the official representative of the Republic of Turkey Ministry of Culture and Tourism. One of the main aims of the Tourism Office is to bridge the gap between cultures and foster relationships with the travel industry by organising promotional activities throughout the GCC. The Turkish Ministry of Culture and Tourism participates in travel exhibitions and conferences to position the country as a leading tourist destination. With its breath-taking views, unique historical and archaeological sites, steadily improving hotel and touristic infrastructure and a tradition of hospitality and competitive prices, it's no wonder Turkey is among the most sought-after travel destinations in the world.

The primary functions of The Turkish Cultural and Tourism Office in Dubai are:

- Supervises all promotional activities relating to Turkey in the GCC
- Liaise with travel agencies
- Organises roadshows to further promote Turkey as a destination for leisure, shopping, health, sports and invest in the MICE (meetings, incentives, conference and exhibitions) Middle East market.

To read aggregated news about Turkish Tourism please click "here": http://www.tcf-me.com/client_portal/turkey-tourism/content_items



For media enquiries, please contact:

Frances Manabat

Office: +971 (4) 447 2501

E-mail: frances@tcf-me.com

THECONTENT|FACTORY

<http://www.tcf-me.com/>