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## HalalBooking.com Reports Record Sales

*In 2017, 35,000 tourists booked Turkey accommodation via HalalBooking.com*

**Dubai - Mar 24, 2018:** According to HalalBooking.com, bookings for [Turkey](http://www.tcfnewswire.net/en/company/turkey-tourism) came from customers from over 75 countries, with the biggest markets being Germany and the UK.

The research and booking website for Halal-friendly travel has developed new technology allowing hotels to add their information and rates to the site automatically.

It is also planning a rapid increase in its accommodation portfolio with the aim of listing 10,000 properties by the end of this year. Much of these new accommodations are expected to come from major European cities such as Paris, Rome and London. There will also be a focus on beach resorts such as Spain and thermal and spa destinations like Bosnia and Herzegovina.

A number of south-eastern Asian destinations are also being launched this year, including; Malaysia, Bali (Indonesia), Maldives, Singapore and Thailand.

### ENDS ###

### **About Turkish Cultural and Tourism Office:**

The Turkish Cultural and Tourism Office in Dubai is the official representative of the Republic of Turkey Ministry of Culture and Tourism. One of the main aims of the Tourism Office is to bridge the gap between cultures and foster relationships with the travel industry by organising promotional activities throughout the GCC. The Turkish Ministry of Culture and Tourism participates in travel exhibitions and conferences to position the country as a leading tourist destination. With its breath-taking views, unique historical and archaeological sites, steadily improving hotel and touristic infrastructure and a tradition of hospitality and competitive prices, it's no wonder Turkey is among the most sought-after travel destinations in the world.

The primary functions of The Turkish Cultural and Tourism Office in Dubai are:

- Supervises all promotional activities relating to Turkey in the GCC
- Liaise with travel agencies
- Organises roadshows to further promote Turkey as a destination for leisure, shopping, health, sports and invest in the MICE (meetings, incentives, conference and exhibitions) Middle East market.

To read aggregated news about Turkish Tourism please click "here": [http://www.tcf-me.com/client\\_portal/turkey-tourism/content\\_items](http://www.tcf-me.com/client_portal/turkey-tourism/content_items)

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