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Middle East Destinations Make Steady Climb Back on Tourist Numbers

Despite unceasing pressure, governments did not let their focus slip

Dubai - Dec 21, 2017: <p>Attacks on regional tourist destinations, while frightening, have been happening with less ferocity in the past year. As we close out 2017, the industry in the Middle East and North Africa has something to be thankful, for tourists are returning in big numbers.</p>

<p>“The fact that destinations such as Egypt, Tunisia or Turkey have seen tourism come back with double-digit growth and the 5 per cent growth in international tourist arrivals to the Middle East so far this year reflect the recovery and resilience of these mature destinations,” said Taleb Rifai, Secretary-General of the UNWTO, as he closes out his final term in that role at the end of the month.</p>

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About Turkish Cultural and Tourism Office:

The Turkish Cultural and Tourism Office in Dubai is the official representative of the Republic of Turkey Ministry of Culture and Tourism. One of the main aims of the Tourism Office is to bridge the gap between cultures and foster relationships with the travel industry by organising promotional activities throughout the GCC. The Turkish Ministry of Culture and Tourism participates in travel exhibitions and conferences to position the country as a leading tourist destination. With its breath-taking views, unique historical and archaeological sites, steadily improving hotel and touristic infrastructure and a tradition of hospitality and competitive prices, it's no wonder Turkey is among the most sought-after travel destinations in the world.

The primary functions of The Turkish Cultural and Tourism Office in Dubai are:

- Supervises all promotional activities relating to Turkey in the GCC
- Liaise with travel agencies
- Organises roadshows to further promote Turkey as a destination for leisure, shopping, health, sports and invest in the MICE (meetings, incentives, conference and exhibitions) Middle East market.

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