



For immediate release...for immediate release...for immediate release...for immediate release...

Turkey Ministry of Cultural and Tourism Wins Award for 'Best Stand' at ATM Dubai

Dubai - Apr 25, 2018: <http://www.tcfnewswire.net/en/company/turkey-tourism/events/arabian-travel-market-2018> Arabian Travel Market (ATM) 2018 announced the winner of its 'Best Stand Awards' initiative at a photo-call opportunity on the show floor, yesterday, with industry judges paying a visit to over 500 exhibition stands to select the winner.

The <http://www.tcfnewswire.net/en/company/turkey-tourism> Turkish Ministry of Cultural and Tourism took the award for the 'Best Stand Design' and the award was received by Mr. Salih Ozer, Attaché of Culture and Information, Turkey to the UAE.

"We are very proud to receive this prestigious award, especially this year that marks the 25th anniversary of the Arabian Travel Market in Dubai," said Ozer.

"The award, which was evaluated based on the stand's aesthetic design and how attractive it was for visitors. With our promotion of Turkey's year of Troia (Troy) this year, the award shows our commitment to the region's travel market."

The judging criteria for the 'Best Stand Design' award focused on identifying an eye-catching stand with a creative design that made the best use of available space and attracted a high level of visitor traffic.

The winner of the Best Stand for Doing Business needed to create a busy B2B atmosphere and present a well-planned and easily navigable layout with a good presentation of the stand and its services.

Launched in 2015, the awards recognize the design creativity and business-friendly appeal of exhibiting companies' physical presence at the annual industry showcase.

ENDS

About Turkish Cultural and Tourism Office:

The Turkish Cultural and Tourism Office in Dubai is the official representative of the Republic of Turkey Ministry of Culture and Tourism. One of the main aims of the Tourism Office is to bridge the gap between cultures and foster relationships with the travel industry by organising promotional activities throughout the GCC. The Turkish Ministry of Culture and Tourism participates in travel exhibitions and conferences to position the country as a leading tourist destination. With its breath-taking views, unique historical and archaeological sites, steadily improving hotel and touristic infrastructure and a tradition of hospitality and competitive prices, it's no wonder Turkey is among the most sought-after travel destinations in the world.

The primary functions of The Turkish Cultural and Tourism Office in Dubai are:

- Supervises all promotional activities relating to Turkey in the GCC
- Liaise with travel agencies



-
- Organises roadshows to further promote Turkey as a destination for leisure, shopping, health, sports and invest in the MICE (meetings, incentives, conference and exhibitions) Middle East market.

To read aggregated news about Turkish Tourism please click "here":http://www.tcf-me.com/client_portal/turkey-tourism/content_items

For media enquiries, please contact:

Frances Manabat
Office: +971 (4) 447 2501
E-mail: frances@tcf-me.com

THECONTENT|FACTORY
<http://www.tcf-me.com/>